

# 2016 POLITICAL FALL SPENDING

## ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858725	5/5-5/9	3	\$ 600.00	\$ 90.00	\$ 510.00		\$ 510.00	\$ 510.00		64527
859980	5/10-5/16	5	\$870.00	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64589
863107	5/17-5/23	5	\$870	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64696
874455	6/8-6/13	6	\$940	\$ 141.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
878338	6/14-6/20	6	\$ 940.00	\$ 799.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
881596	6/21-6/27	6	\$940	\$ 799.00	\$799		\$799	\$799		credit car
893388	6/28-7/4	2	\$ 400.00	\$ 60.00	\$ 340.00		\$ 340.00	\$ 340.00		credit car
896559	7/5-7/11	6	\$ 1,040.00	\$ 156.00	\$ 884.00		\$ 884.00	\$ 884.00		credit car
902375	7/12-7/18	7	\$ 740.00	\$ 111.00	\$ 629.00		\$ 629.00	\$ 459.00		credit car
includes 1 spot added as make good for spot missed last week totals are correct										
902375 revised	7/12-7/15	3	\$ 200.00	\$ 30.00	\$ 170.00		\$ 170.00	\$ 459.00	\$ 459.00	
client pulled schedule eff 7/14. will apply credit later										
905465	7/19-7/25	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car
908434	7/26-8/1	5	\$ 540.00	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit car

912274	8/2-8/8	7	\$ 440.00	\$	66.00	\$ 374.00	\$	374.00	\$	374.00	credit car
✓ 915348	8/9-8/15	1	\$ 70.00	\$	10.50	\$ 59.50	\$	59.50	\$	59.50	credit car
✓ 918266	8/21/16	1	\$ 70.00	\$	10.50	\$ 59.50	\$	59.50	\$	59.50	credit car
✓ 921911	8/23-8/29	1	\$ 70.00	\$	10.50	\$ 59.50	\$	59.50	\$	59.50	credit car
925201	8/30-9/5	1	\$ 70.00	\$	10.50	\$ 59.50	\$	59.50	\$	59.50	credit car
927798	9/6-9/12	14	\$ 2,870.00	\$		\$ 2,439.50	\$	2,439.50	\$	2,439.50	credit car

**TOTALS**

## CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<b>Contract / Revision</b> 927798 /		<b>Alt Order #</b> 25279943
<b>Product</b> Political		
<b>Contract Dates</b> 09/06/16 - 09/12/16		<b>Estimate #</b> 4936
<b>Advertiser</b> POL/Gregg for Governor (D)		<b>Original Date / Revision</b> 09/12/16 / 09/12/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> ETHI	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agency Code</b> 9915780	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> IN5252/SP2893/TO824		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	ETHI	09/11/16	09/11/16	News 10 on Fox Su	10p-1030p		:30				NM	0	\$0.00
D 2	ETHI	09/11/16	09/11/16	Su 10p-11p	10p-11p		:30				NM	0	\$0.00
3	ETHI	09/06/16	09/12/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-111---				3	\$150.00				
Week:		09/12/16	09/18/16	1-----				1	\$150.00				
4	ETHI	09/10/16	09/10/16	College Football	College Football		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----S-				2	\$125.00				
D 5	ETHI	09/11/16	09/11/16	SaSu 12p-6p	12p-6p		:30				NM	0	\$0.00
6	ETHI	09/06/16	09/12/16	News 10 on Fox	10p-1030p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1-11--				3	\$250.00				
Week:		09/12/16	09/18/16	1-----				1	\$250.00				
D 7	ETHI	09/11/16	09/11/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	0	\$0.00
N 8	ETHI	09/09/16	09/09/16	Friday Hour 2	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----F--				2	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	ETHI	09/05/16-09/11/16	Friday Hour 2	9p-10p	-----F----	:30		<del>\$200.00</del>		NM		
			Credited										
9	ETHI	09/12/16	09/12/16	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	M-----				1	\$20.00				
10	ETHI	09/09/16	09/09/16	Friday Hour 1	8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----F--				1	\$200.00				
11	ETHI	09/09/16	09/12/16	M-F 7p-730p	7p-730p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----1--				1	\$200.00				
Week:		09/12/16	09/18/16	1-----				1	\$200.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
927798 /	25279943

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	Political	4936

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	ETHI	09/12/16	09/12/16	Monday Hour 1	8p-9p		:30				NM	1	\$200.00
m/g for spot pre-empted 9/9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	M-----				1	\$200.00				
Totals								0.00				16	\$2,870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/12/16	16	\$2,870.00	(\$430.50)	\$2,439.50
<b>Totals</b>	16	\$2,870.00	(\$430.50)	\$2,439.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25279943	<b>Changes as of:</b> 9/12/2016 at 9:28 AM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> 755/765/4936	<b>Flight:</b> 9/6/16 - 9/12/16	<b>Total \$:</b> \$2,870.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 16
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5356657	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	202-872-5880
<b>Comments:</b> Spots moved off of 9/11		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2	Su 10:30p-11p		Sports 10 Instant Replay	\$70.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
3	Tu-F 10:30p-11p		Access Hollywood	\$150.00	0	30	1	1	1	0	0	0	1	4	\$600.00	\$0.00	0.0
4	Sa 12n-6p		NCAA Ftbail	\$125.00	0	30	0	0	0	0	2	0	0	2	\$250.00	\$0.00	0.0
5	Su 12n-1p		NFL Today	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	Su 4:30p-7:30p		COLTS NFL	\$750.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Su 1p-4:25p		NFL GAME I	\$300.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
8	M-F 10p-10:30p		News 10 on FOX	\$250.00	0.0	30	1	0	1	1	0	0	1	4	\$1,000.00	\$0.00	0.0
9	M-F 9p-10p		Masterchef	\$200.00	0.0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
10	M-F 7p-7:30p		News 10 on FOX	\$200.00	0.0	30	0	0	0	1	0	0	1	2	\$400.00	\$0.00	0.0
11	M-F 9p-10p		Masterchef	\$200.00	0.0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
12	M 2p-3p		Dr Oz	\$20.00	0.0	30	0	0	0	0	0	0	1	1	\$20.00	\$0.00	0.0
REV- 13	F 8p-9p		Stand up to Cancer	\$200.00	0.0	30	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
REV+ 14	M 8p-10p		SYTYCD	\$200.00	0.0	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>							2	1	2	4	2	0	5	16	\$2,870.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25279943

Changes as of: 9/12/2016 at 9:28 AM

Version: Highlighting Revision 5

CPE: 755/765/4936

Flight: 9/6/16 - 9/12/16

Station: ETHI

Total \$: \$2,870.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 16

650 Massachusetts

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

AVE NW

Suite 210

Agency Order #: 5356657

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

## Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
09/12/16 9:07 AM	Tammy Terry	Ben - spot on line 13 pre-empted due to tornado warnings friday in our area. I can offer m/g tonite in "so you think you can dance" same rate/ please advise.
09/07/16 8:12 PM	BEN WILMETH	thanks - tammy
09/07/16 4:32 PM	Tammy Terry	Spots moved off of 9/11
09/07/16 4:19 PM	BEN WILMETH	ben - on line 11, you already have 1 spot in masterchef (see line 9). program can only accommodate 2 spots. Stand up to cancer airs 8-9p - could offer that as make good.
09/02/16 12:06 PM	BEN WILMETH	please advise. thanks - tammy
09/01/16 4:08 PM	Tammy Terry	Spots moved off of 9/11
		New Order
		Ben - for line 6 - this is a colts game (rate should be 750) and on line 7, it is a bears game (rate also of 750). Let me know how you want to revise the order. thanks - tammy

### Competitive Information

Market Budget:	\$26,091
ETHI Share:	11%
Comment:	
WAWV:	3%
WTHI:	55%
WTWO:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$2,870.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$2,870.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	16	\$2,870.00
<b>Total</b>	<b>16</b>	<b>\$2,870.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	9/12/16 9:28 AM	BEN WILMETH	Revised			\$0	\$2,870.00	Changes: 2 buylines added or modified.
Makegood 3	9/12/16 9:07 AM	Tammy Terry	Confirmed			\$0	\$2,870.00	
Revision	9/7/16 6:12 PM	BEN WILMETH	Confirmed			\$0	\$2,870.00	Changes: 2 buylines added or modified.
Makegood 2	9/7/16 4:32 PM	Tammy Terry	Confirmed			\$0	\$2,870.00	Changes: Total GIMPs to 0.
Revision	9/7/16 4:19 PM	BEN WILMETH	Confirmed	3		\$0	\$2,870.00	Changes: Total Spots from 13 to 16, Comments from New Order to Spots moved off of
Revision	9/2/16 12:06 PM	BEN WILMETH	Confirmed		1	\$0	\$2,870.00	9/11, 9 buylines added or modified.
Makegood 1	9/1/16 4:08 PM	Tammy Terry	Confirmed			\$0	\$2,870.00	Changes: Total Spots from 14 to 13, 5 buylines added or modified.
Revision	9/1/16 4:00 PM	BEN WILMETH	Confirmed	1		\$0	\$2,870.00	Changes: User Entered \$ from \$0.00 to \$2,870.00, Demo Meta to [R16], Total Spots
New	9/1/16 3:55 PM	BEN WILMETH	New	13		\$2,870.00	\$2,870.00	from 13 to 14, Comments from to New Order, 5 buylines added or modified.

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25279943		Changes as of: 9/12/2016 at 9:07 AM		Version: Highlighting Makegood 3	
CPE: 755/765/4936		Flight: 9/6/16 - 9/12/16		Station: ETHI	
Agency: BUYING TIME,LLC		Advertiser: Gregg IN Governor		Market: Terre Haute	
650 Massachusetts AVE NW		Product: Political		Office: WASHINGTON	
Suite 210		Agency Order #: 5356657		Primary Demo: Adults 35+	
Washington, DC 20001		Buyer: Herrick, Cathie		Con Type: POLITICAL/VOTE	
		Salesperson: BEN WILMETH		Assistant: BEN WILMETH	
		202-872-5880		202-872-5880	
Comments: Spots moved off of 9/11				Total \$: \$2,870.00	
				Total Spots: 16	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

## Station Comment

Ben - spot on line 13 pre-empted due to tornado warnings friday in our area. I can offer m/g tonite in "so you think you can dance" same rate/ please advise.

thanks - tammy